

Town Finances are In Better Shape Than Last Year

The financial statement of the Town of Didsbury, which was recently sent to all ratepayers, reveals that the town had a successful year in 1948 as far as financial affairs were concerned, which is shown by the bank balance of \$20,803.18. This does not mean that the town had an over-all surplus of the above amount because the statement shows that the year was started off with a bank balance of \$15,618.23. It does show, however, that the town now has approximately \$5,184.95 more in cash reserves than it had a year ago. Miscellaneous liabilities of \$67,115 partially offset this favorable operating surplus.

The statement shows total receipts for 1948 of \$52,113.13, of which \$50,347.14 was collected from general taxation.

Total expenditures amounted to \$50,708.06, including \$22,258.55 for schools.

With a favorable balance on hand, no debenture debt, and no assurance that school taxes will be down in 1949, local taxpayers can look forward to some reduction this year in the 51 mill tax rate of 1948. A lower tax rate, however can only come about in 1949 if the water and sewage by-laws are carried by popular vote. This is attributed to the fact that large expenditures have been planned for fire fighting equipment which will be mainly paid for by waterworks debentures should the water system pass this year. On the other hand, should the waterworks vote fail to meet the approval of the ratepayers then this additional fire fighting equipment must be paid for out of general revenue and taxpayers will probably find the 1949 mill rate the same or a little higher than it was last year.

Blizzard Blocks Country Roads

The first blizzard of the year covered all Alberta from Thursday afternoon until Friday night, and drifting snow blocked all country roads and some main highways. Drifts piled up ten feet high in places and many country roads will probably be blocked until spring breaks.

Following the storm municipal snow ploughs were on the job and opened up the main roads east and west of town. However, huge drifts in places were not immediately tackled by the snow plough crew and while traffic is getting through on some roads it is only by taking to fields that cars and trucks are able to travel.

The storm was followed by below zero temperatures, but on Sunday a welcome chinook wind from the west brought temperatures above the freezing point in the afternoon, and since then milder weather has prevailed.

Fortunately the storm was of short duration and stock in this district apparently has not suffered to any great extent. There is ample feed on most farms for the present at least and an early spring will see all stock come through the winter in excellent shape.

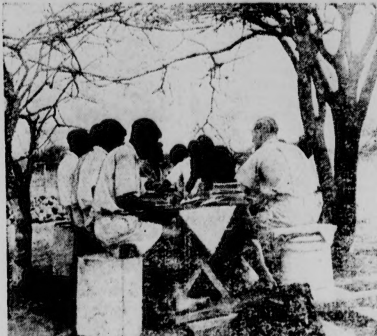
Mrs. J.E. Stauffer Dies Mon., Feb. 7

While visiting her niece, Mrs. Cora Burke of Turner Valley, Mrs. Joseph E. (Emma) Stauffer, 75, of 621 5th Ave. W., Calgary, died Monday in the Oil Fields hospital.

Born in Huron, Ont., Mrs. Stauffer came to Alberta 43 years ago. She was married in Didsbury to Joseph E. Stauffer, a former member of the Alberta Legislature for Didsbury, who was killed in action at Vimy, 1917. Mrs. Stauffer then entered the provincial civil service as a member of the staff of Land Titles Department, Calgary office, where she remained until her retirement in 1930. She was a member of Women's Canadian Club.

Rev. L. Rex Brown officiated at services in Jacques Funeral Home Thursday, February 10, at 2:45 p.m. Burial at Didsbury is being delayed until weather and road conditions improve.

Little Red School House, African Style



Among topics now being studied by the U.N. Trusteeship Council at Lake Success is the first report from one of its own regular Mission to areas under U.N. Trusteeship system. The report covers the Kuanda-Urundi and Tanganyika and covers all aspects of native life, including health, economics, social welfare and schools (above).

Town Councillors Report On the Year's Activities

Over 30 ratepayers attended the annual meeting of the Town of Didsbury in the Lions' hall on Monday night and very few complaints were made on the operation of the town affairs during the past year.

Councillor C.E. Reiber reported on public works and said that lack of road repairs and sidewalk construction last year was due to high cost of material and possible installation of water and sewage this coming year and any excess expenditure would possibly have been wasted.

Councillor Bowman reported on sanitation and explained that sanitation difficulties were mainly attributed to the illness of the town scavenger.

Councillor Kimmel reported on fire protection and police and stated that there were three fires in 1948. Additional fire hose was purchased and a new electric siren was installed.

Councillor Parsons reported on personal property, dealing mainly with street lights, of which three new street lights were authorized in

1948, but these have not yet been put in by the power company.

George Law gave a brief report on the schools, dealing mainly with the inclusion of the town schools in the large division.

Tom Morris, the hospital representative, dealt with the improvements made at the hospital this past year and estimated that the mill rate for hospital purposes in 1949 would be the same as last year.

Councillor Kimmel took up the waterworks question and explained that the new well on the Butte was capable of producing up to 2400 barrels an hour. The water was soft, contained no gas but some iron was prevalent.

Mayer H. Lynch-Staunton reviewed the financing of the new water system and pointed out the estimated cost of \$166,000 was included in the new by-laws to be voted on, and the previous by-laws passed two years ago would be rescinded. He stated that the water users would pay for the new system and the only charge to the town would be \$1400 yearly for fire protection.

MATERIAL FOR WATERWORKS BEGINS TO ARRIVE IN TOWN

The first carload of material for waterworks in Didsbury arrived in town last week, and consists of pipe connections and other small parts which have been so scarce in the past couple of years.

In connection with the water system we understand that contractors are ready to commence actual work as soon as spring breaks.

The water system seems to be such an assured fact that material has been ordered in advance to assure completion of the system as soon as possible. However, the final vote must be taken and the by-law approved before actual work can commence, and this will be done within the next few weeks.

usual to help with the upkeep of the rink. The secretary-treasurer reported having paid out \$10.25 for flowers and \$8.75 for cups and a tea kettle, the latter to be used to pour coffee. The next meeting will be held on Wednesday, March 9, at the home of Mrs. D. Gilles.

Mr. and Mrs. L. Banting and Mrs. Banting, Sr. were among those stranded in town when the mild weather Thursday morning suddenly turned to the worst blizzard of the winter. Many others just got home before the roads became impassable in places. We hear that Glen Evans had the misfortune to freeze his ears in the howling wind. The snow plow cleared the roads Saturday night. This is the first time the plow has been out this way during the winter, and we hope it's the last.

Mrs. J. Woolway of Red Deer, who has been visiting at the home of Mrs. J. Hoesgood, returned to her home on Sunday afternoon.

Mr. Harold Erickson had the misfortune to cut his thumb very badly on Friday morning while making a wedge for his axe.

Mrs. O. Krebs visited at the H. Hoesgood home Sunday afternoon.

JOE DICK TAKES OVER WHITE ROSE SERVICE STATION

Joe Dick, local livestock dealer, has purchased the White Rose Service Station in Didsbury from Oleksy and Nelson, and the new owner officially took control of the business on Thursday, February 10.

The service station business will continue to be operated from the same premises.

Elmer Taylor, former mechanic at Leo Nichols' Garage, will be in charge of the service station.

Lions Club Carnival Promises Fun for Young and Old

Preparations have been completed for the big Lions Club Carnival to be held in the Didsbury Memorial arena on Friday, February 25, and the program of sports provides entertainment for young and old.

Besides the fancy dress costumes, there will be skating races, chuck wagon races, boom ball and other outstanding events.

The chuck wagon races this year should provide keen competition, and a special invitation is extended to country chuck wagon outfits to participate.

There will be free skating for all those who attend the big carnival, and the ice will be available just as soon as the main attractions have been completed.

For an enjoyable evening of skating and carnival events come to the Lions Club Carnival on Friday, February 25, starting at 7:45 p.m.



FRED RADFORD

Fred Radford of Bowden was awarded the provincial championship in the Farmers' Competition of the 1948 National Barley Contest for the best carload of malting barley. Mr. Radford was awarded \$400 for having produced the year's best barley in Alberta, and an additional \$100 for having placed first in his region. The contest was sponsored by the brewing and malting industries of Canada.

MORE AWARDS TO DIDSBURY PEOPLE AT DAIRY MEETING

At the recent Alberta Dairyfarmers' Association convention Ken Shultz of Neapolis Co-op Dairy Association, Didsbury, won first prize in the starter judging competition sponsored by Mr. Hansen's Laboratory, Toronto. In the junior dairy judging competition, sponsored by the Cattle Breeders' section of the Dairyfarmers' Association, Ken Morris of Didsbury placed fourth with 118 points.

School Trustees To be Nominated

Although the Didsbury town schools are now a part of the Olds School Division, the town school board is still in operation and will continue to look after the interests of local citizens.

This year there are three retiring trustees from the Didsbury school board, George Law, Thomas Morris and Fred Radford, and this necessitates the nomination of three candidates to fill the vacancies.

According to official announcement in this issue of "The Pioneer" nomination day has been set by the Returning Officer, F.L. Evans, for Monday, February 21, at the Town office between the hours of 11 a.m. and 12 noon.

M. D. Council Approves Plan For Harmattan Sub-Division

All councillors were present at the regular meeting of the Council of the Municipal District of Mountain View No. 18, held in Didsbury on February 7.

A communication, with plans attached, was received regarding the new sub-division at Harmattan, and plan has been registered and approved for 12 new lots near Harmattan store.

A communication from the Cremona Board of Trade asked for the moving of the nuisance grounds approximately two and a half miles north west of the village. Councillors Goetjen and Bagnall were appointed to inspect the proposed site before any action was taken.

A representation from the Olds Town Council asked for land for a nuisance grounds approximately one mile west and one mile south of Olds. Councillors Niddrie and Dodd were appointed to inspect the proposed site and if favorable arrangements will be made to sell about ten acres at \$25 per acre, the Town of Olds to pay all transfer fees.

Councillors Dodd, Niddrie, Metz and Goetjen were appointed to attend a meeting of the Central Alberta Association of Municipal Districts to be held at Red Deer on February 26.

OLDS ELKS TANKERS SET BACK DIDSBURY SENIORS, 8-4

Olds Elks Tankers defeated the Didsbury seniors in a hectic hockey game played at the arena Monday, February 14, in which fist fights and high sticking were the order of the day. Goal scorers for Didsbury were L. Auger and Bill Moon with a goal each, and C. Papke with two markers.

Didsbury lineup—G. Evans, W. Moon, B. Reinhardt, G. Roberts, W. Weidner, R. Shantz, C. Papke, L. Papke, L. Krebs, L. Auger, J. Holub, T. Morgan, G. Wilkins, C. Newton, E. Irwin.

Olds lineup—Shaddick, J. Hodgeson, J. Clarke, H. McLeod, A. Clarke, H. Hodgson, V. Kilpatrick, McDonald, R. Turpie.

Town Needs Mayor And 2 Councillors

Monday, February 21, 1949, is nomination day for Mayor and Councillors of the Town of Didsbury, and on that day the Returning Officer, F.L. Evans, will receive nominations between the hours of 11 a.m. and 12 noon.

Mayor H. Lynch-Staunton's two-year term expires this year and nominations will be received to fill this vacancy.

Retiring councillors who have completed their three-year terms are H.M. Bowman and Dale Kimmel, and nominations for councillors to fill the vacancies will also be received on the above date.

Should an election be necessary it will be held on Monday, February 28, 1949.



WESLEY HOUGHAN

Runner-up in the Farmers' Competition of the 1948 National Barley Contest for the Alberta championship, Mr. Houghan's carload entry of the variety Montcalm was second only to a carload of Oll entered by Fred Radford, also of Bowden.

The secretary reported that a lease had been signed with the C.R.R. for a parcel of land to be used for the log found skating rink.

Two old age pension applications were approved by the Department.

The secretary was instructed to place an order for 25 drums of sodium chlorate to be used for weed killing purposes. This will be available to farmers at cost.

Council approved the granting by the Department of Trade and Industry of two business licences, one at Cremona and one at Sundre.

A communication from the Association of Municipal Districts pointed out that a ruling from the postal Department requires all rural mail boxes to be erected on the right hand side of the road, according to the courier's line of travel.

Monday, March 14, was set as the date for the Court of Revision, and Council will sit at the Municipal office that day, starting at 10 a.m.

The necessary by-law was passed for the purchase of another Caterpillar "70" Scraper, capacity 8 to 11 yards.

Councillor Roediger reported that the winter travelling east of Carstairs had been completed, enabling the municipality to earn an additional \$5000 grant.

Accounts and pay sheets completed the business of the meeting.

Fred Evans Rink Takes Main Event In Legion Bopsiel

The Legion bopsiel last Monday and Tuesday produced many close games and much friendly competition which was enjoyed by all taking part. The main event (the "Scruggers") of the double-knockout competition was won by the Fred Evans rink, which scruggled, squirmed and squeezed its way to an 8-6 victory over the John Folkmann rink in the final. Third prize went to Max Wood and fourth to Harvey Gilrie.

In the consolation or "Lead-swingers" event, Wilf Skerry, with the very capable help of three excellent swingers of the proverbial lead, took first prize by counting two on the last end to defeat the George Thring aggregation 11-9. Third in this competition went to Frank Kaufman and fourth to Ace Esler.

Veterans taking part in the bopsiel and the rinks on which they played are as follows:

Frank Kaufman, Bill Persinger, Alvin Bartlett, Gordon Marsh; Len Bensch, B. Ramm, E. Cogswell, Ed McNeill; Harvey Gilrie; Bill Devlin, Sid Wilkins, L. Hayne; Wilf Skerry; John Worthington, Amos Wilkins, Fred Myle; Joe Freeman, E. Cullen and Gilson, R. Reinhardt; Rev. J.W. Bainbridge, Earl Erb, Ken Waugh, Don Fleury; George Thring, Al Engwer, Jack Robertson, G. Ford; Bill Payne, Roy Reiffenstein, John Holub, Dr. Allen; Dr. Paul, E. Duquette; L.E. Shells, N. McLean John Folkmann, Paul Brinton, Rus Carleton, R. Reese; Fred Evans, Al Bowen, V. Egginis, L. Neufeld; Ace Esler, J. Worrall, Cyril Brooke, L. Hunter; Max Wood, Vivian Calhoun, Harry Richardson, Allan Marsh; W.W. Gilrie, George Gilrie, J.D. Thomas, Art Gooding; Trev Evans, Ed McNeill, Bill Moon, Jim Lamont; Ken McCoy, Rita McCoy, George Youngs, R. Youngs.

A number of Didsbury curling fans have been spectators at the Olds bopsiel this week. Ten sheets of ice are available, five in the new curling rink and five in the arena.

DIDSBURY MARKETS

| EGGS | |
|---------------------------------|-----|
| A Large | 36c |
| A Medium | 34c |
| A Pullet | 27c |
| B's | 30c |
| C's | 24c |
| BUTTERFEAT | |
| Delivery Basis at Crystal Dairy | |
| Special | 70c |
| No. 1 | 68c |
| No. 2 | 66c |
| No. 3 | 64c |
| Milk | 92c |

Redeemer Ladies' Aid Cancels Party

With storm warnings forecasted last Thursday, February 17, only 12 members of Redeemer Ladies' Aid ventured out and some of these encountered blocked roads before they again reached home after the meeting. The meeting opened with a discussion of the visit of Nicodemus to Jesus, led by Pastor Fox. Following this, various items of business were discussed. Plans were completed for a Valentine party for the Aid members and their families for February 14. However, on Sunday, February 13, this was called off due to the difficult roads in the district.

The Aid also discussed the matter of organizing a choir. Plans were made to ship eggs to the Commissary Department of Concordia College, Edmonton. The meeting closed with lunch.

DIDSBURY HOSPITAL BIRTHS

Born at the Didsbury municipal hospital to Mr. and Mrs. L. Bird on Saturday, February 5, a son.
To Mr. and Mrs. L. Spicer on Saturday, February 5, a son.
To Mr. and Mrs. S. Hooper on Friday, February 11, a son.
To Mr. and Mrs. C. Stull of Carstairs on Friday, February 11, a son.
To Mr. and Mrs. E. Horbert on Sunday, February 13, a daughter.
To Mr. and Mrs. O. Ballard on Monday, February 14, a daughter.
To Mr. and Mrs. Glen Roberts on Monday, February 14, a son.

DIDSBURY RINKS ENTER OLDS BONSPIEL

Three rinks from Didsbury have entered the Olds bonspiel which started Monday of this week. Jack McCloy has entered a rink and playing with him are Frank Kaufman, Ed Watkins and Bill McFarquhar. Herb Sinclair is skipping the second entry, with Jack Topley, Jack Ginter and Bert Prevost making up the remainder of the team. Fred Platz is heading the third rink and his rink consists of Les LeGrand, Fred Evans and Tay Fox. Reports reaching The Pioneer Tuesday afternoon show that the Sinclair rink is doing well, with three wins and one loss to its credit. No reports have been received on the other rinks competing.

ARENA SCHEDULE

Thursday, February 17—
10—School skating.
7:30—Inter. hockey practice.
8:10—General skating.
Friday, February 18—
10—School Skating.
7:30—J.S. hockey practice.
8:10—General skating.
Saturday, February 19—
10:30-11:30—Vee Wee Hockey.
1:20-3:00—Kiddies' skating.
2:30-1:00—General skating.
9:00 p.m.—Hillhurst at Didsbury.
Sunday, February 20—
2—General skating.
Monday, February 21—
Intermediate hockey. Trochu vs. Didsbury.
Tuesday, February 22—
10—School skating.
7:30—Intermediate practice.
8:10—General skating.
Wednesday, February 23—
7:10—High school hockey.

BUY SELL LOAN
USE THE
RENT TRADE

RENT TRADE
CLASSIFIED
BUY SELL LOAN

FOR SALE—1 h.p. Electric motor in good shape. Apply to Bill Devolin, Didsbury. 6-2p

FOR SALE—Thatcher Seed Wheat, grown from Registered Seed on breaking. Germination test 97%. Price per bushel \$2.00 at bin. Apply to A.P. Cook, Didsbury. 6-3p

FOR SALE—Coal Heaters; Oil Heaters; seven very good cook stoves; Bob Sleights; Running Gears; New and second hand Furniture of all kinds. New & second hand beds; All kinds of new and second hand Tools; Canaries, good singers, with or without cages; Fresh and Springer Cows; Kids' Ponies; Chev. Car, in good shape; Pontiac Car, in good shape; 4-4; M.H. Tiller; Firewood in slab and stove lengths. Anything you want, I have it, I hope.—Hughie Roberts, phone 13, Didsbury.

FOR SALE—Victory Seed Oats, grown on clean land. Germination test 96. Price per bushel, 80c at bin.—C.U. Neufeld, phone 1415, Didsbury. 7-2p

PUBLIC NOTICE Town of Didsbury

Public Notice is hereby given that I will attend at the Town Office on Monday, the 21st day of February, 1949, from eleven o'clock in the forenoon until twelve o'clock noon for the purpose of receiving nominations of candidates for the office of mayor for the next ensuing two years, and for the office of councillors for the next ensuing three years.

Given under my hand at Didsbury this 7th day of February, 1949.

F. L. EVANS,
Returning Officer

In 1946, excluding Quebec, there were five thousand (1 in 10) employed school teachers in Canada who lacked the minimum professional qualifications.

FOR SALE—Good green Oat Bundles, 4½c per bundle. Phone 703, Didsbury. 7-3p

SELLING LARAIN OATS eligible for Registration. Control sample No. 78-9744. Germination 99%. Sample grain, No. 1 seed. Apply to Henry Reimer, 2½ miles east of Carstairs. 6-3p

FOR SALE—1941 John Deere AR Tractor with power take-off, cab, and over-sized rubber. A-1 condition. Price \$1500. Apply to D. C. Sullivan at O.S.A., Olds. Phone 207 between 7 and 8 o'clock in the evening. 7-2p

USED CARS—1939 Chrysler Royal Sedan, good condition, 1948 Dodge ½-ton with air conditioner and oversize tires, etc. 500 miles, as good as new, 1929 Plymouth, good tires, priced right. Payne-Freeman Co., phone 14, Didsbury.

WANTED—Weaner Pigs. Apply to Henry Penner, phone 306, Didsbury. 1c

FOR SALE—2236 L.H.C. Tractor in A-1 shape; Bay grade thoroughbred Stallion, rising 4 years, has been ridden a few times; two dapple grey kids' ponies in foal to thoroughbred stallion, 6 and 7 years old; bay kids' pony, 9 yrs. old; chestnut saddle horse, about 1300 lbs. ideal for stock. Apply to Wallace Brewer, Hartman, phone 1967, Didsbury. 7-3c

FOR SALE—½ size bed, complete. Matt spring, felt mattress, almost new, \$18 complete. Also kitchen buffet in good condition, \$12.00. Mrs. W.A. Austin, phone 52. 1c

CARD OF THANKS

We wish to thank our friends and neighbors and those who supplied cars for their kindness and for the lovely floral tributes at the time of our sad bereavement. A special thanks to Rev. and Mrs. Fox, Mr. and Mrs. D. Reinhardt & family 1c

FOR SALE—Legacy Seed Oats, germination test 96%. Certificate No. 79-853. Price 80 cents per bushel at bin. Also a few bushels of Oat Barley. Apply to W. W. Snyder, phone 2012, Didsbury. 5-3p

FOR SALE—Registered Yorkshire Boars, 3½ months old. Hurd Sire; Hedgmont Laddie 12A. Price \$75 each. Papers \$1 extra. Phone 1308 Carstairs. Alberta. H. J. Sawatzky, 6-3p

FOR SALE—5-room Bungalow, 3 blocks east of Didsbury post office, all newly decorated. Garage, good well, two lots. Immediate possession. Apply to A. Perrin, 720 - 4th Ave. W., phone 12633, Calgary. 6-2p

FARMERS AND RANCHERS—It costs you no more to take advantage of the 35 years' experience of Alberta's largest Farm Agents for a quick and reliable sale. Send for our listing forms now—J.C. Leslie & Co., 522, P. Burns Bldg., Calgary. Phone M1235 the 1c

FOR SALE—John Deere Model D Tractor, on steel, ready to go to work, newly new magneto carburetor and other parts. 4-Bottom Cockshutt Tractor Plow, in good working condition. Also 3 sod bottoms for above plow. Ira Stauffer, phone 2002. 5-3c

SCHOOL TRUSTEE ELECTIONS (1949)

Public notice is hereby given that I will attend at the Town Office on Monday, the 21st day of February, 1949, from 11 o'clock in the forenoon until 12 o'clock noon, for the purpose of receiving nominations of candidates for the office of school trustee.

Three trustees are to be nominated.

Given under my hand at Didsbury, Alberta, this 15th day of February, 1949.

F. L. EVANS,
Returning Officer

WANTED—A Man or Boy for steady employment on a modern dairy farm. Apply to Art Wahl. 1c

FOR SALE—New wide gauge Sleigh, with 2½" runners and 10"x10" bunks. Apply to Herb Sinclair, Didsbury. 1c

FARM LOANS—Loans available on well improved farm lands. Lowest interest rates.—J.C. Leslie & Co., 522 P. Burns Bldg., Calgary. Phone M1235. the

"KLEEREN" clears up skin ailments—Eczema, Itch, Pimples, Psoriasis, etc.—quickly effectively. Have better complexion. Two strengths - medium, strong. Two sizes - 30c, \$1.09. All drugists. 1c

USED TRACTORS—1948 Case Model VA with hydraulic controlled plow. Fluid in rear tires. Like new. 1946 Massey Harris Model 20, starter, lights, pulley. Top condition. —Payne-Freeman Company, phone 14, Didsbury. 1c

FOR SALE—B.C. BABY CHICKS—Before ordering your 1949 Baby Chicks, write for our new illustrated catalog and price list—Eversfield Poultry Farm and Hatchery, Box 612, Chilliwack, B.C. 3-6c

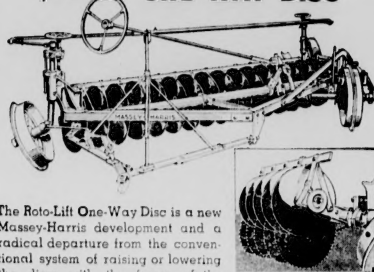
FOR SALE—Larain Seed Oats grown from registered seed on breaking. Field inspected, germination test 96. Price \$1.00 per bushel, bin run. Sample may be seen in Didsbury at Pool and Pioneer elevators. Apply to R. L. Kruger, Box 264, Olds, 4 miles east, 2 miles south and ½ mile east. 4-7p

NOTICE

The annual meeting of the Neapolis Mutual Telephone Co. Ltd., which was to have been held on February 15th, has been postponed till Tuesday, February 22, and will be held in the Lions hall at 2 p.m. All shareholders are requested to be present.

ROY G. McARTHUR,
Assist. Sec.-Treas.

NEW... THE MASSEY-HARRIS Roto-Lift ONE-WAY DISC



The Roto-Lift One-Way Disc is a new Massey-Harris development and a radical departure from the conventional system of raising or lowering the discs with the frame of the machine.

The Roto-Lift raises and lowers the discs by a power driven rotary action—the axle and frame remaining fixed. The light draft and full steering control of the Roto-Lift One-Way Disc enables you to cover your field quicker and more efficiently because the Massey-Harris Roto-Lift One-Way Disc can turn left, right or back up.

SAVE TIME, MONEY AND LABOR WITH THE NEW
MASSEY-HARRIS ROTO-LIFT ONE-WAY DISC

Roto-Lift Action Instant Depth Control
Full Steering Control Simplicity of Design

R. D. KIMMEL
YOUR MASSEY HARRIS DEALER



**GIVES YOU MORE
FROM YOUR CAR**

IF YOU'RE DRIVING WITH
BRAKES OR CLUTCH OUT
OF ADJUSTMENT, YOU'RE NOT GETTING THE
MOST FROM YOUR CAR. DRIVE IN NOW—
WE'LL RESTORE DRIVING EFFICIENCY AND
PLEASURE.

IN OUR HANDS YOUR CAR OR TRUCK
IS IN GOOD HANDS

Prevost Motors

Your Mercury-Lincoln Dealer
Case Implements and B.A. Oil Products
Bert Prevost, prop. Phone 168, Didsbury

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Didsbury Constituency W.L.'s Outline of Services in 1948

Following is a report on the Social Services of the Didsbury Constituency Women's Institutes for the year 1948 that gives our readers some idea of the work done by the rural women of Bancroft, Cremona, Lone Pine, Melvin, Mountain View, Rugby and Westcott Women's Institutes.

Aid to The Unfortunate People Overseas

5 food parcels overseas; 4 parcels of clothing given to D.P. girls on arrival in Alberta; several boxes of used clothing overseas; 3 baby layettes; 2 Christmas food parcels to W.L. in England; 8 hushies; Ivory soap parcel; \$12 to Children's Appeal Fund; \$5 to Save the Children Fund; \$5 to Vitamin Fund.

Local Charity

Local charitable organizations were given the following contributions: \$12 to Salvation Army; \$25 and food hampers to Woods Christian Home; \$25.50 collected and \$67 donated to Cancer Fund; \$5 to A.W.I. fund; \$5 to C.N.I. Blind Fund; \$5 to Athletic Fund; \$30 and quilt to Red Cross Society; \$40 to B.C. Flood Relief; \$1 to T.B. Association.

Community Projects

To local hospital, bathroom scales, magazines, books, and crayons for sick children. To local schools, magazines, books, and music. Christmas treats. To community centres, movie projector; payment on piano; paint and fuel.

W. L. Interests

\$10 given to a burned-out family; \$10 for a sick baby's expenses; farm vacation sent to O.S.A. for a week; girls sent to O.S.A. course; delegates sent to Red Deer conference; flowers, cards and gifts to the sick; shut-ins, new babies, and members moving away.

The above report was submitted by Mrs. Dorothy Hoesgood, secretary-treasurer of Didsbury Constituency Women's Institute.

TO DRILL 455 OIL WELLS IN 1949

During 1948, 445 oil wells will be drilled in Alberta and Saskatchewan, Fred M. Graham, president of the Western Canadian Petroleum Association, predicted at the annual meeting in the presentation of the director's report. The total for 1948 was 355 wells, far above the total for any previous year.

Probably 90 percent or more of both figures represent Alberta wells.

Of the 355 drilled last year, 202 were oil wells, 20 gas wells and 133 dry holes.

Vet Care Cost Canada As Much As First War

Canada now has spent as much to rehabilitate and care for her veterans of the Second World War as she spent to fight the first one.

That striking parallel has never been officially compiled or proclaimed but it can be found in the mountains of statistics that record the financial side of wars and their aftermaths.

The figure the Finance Department gives for the cost to Canada of the first war is \$1,600,000,000, excluding munitions, equipment, pay, food, etc. By March 31, the costs of rehabilitation, pensions, hospital treatment and other phases of the program unfolded after the second war will be beyond \$1,000,000,000, or an average of more than \$150 for every Canadian.

Towering far above them both is the figure of between \$18,000,000,000 and \$19,000,000,000, which the Finance Department gives as the cost of the Second War. When it is remembered the costs of military equipment and manpower have taken another husky rise since 1945, the prospective bill for any third outbreak can only be shuddered at.

Second War rehabilitation will probably be beyond \$2,000,000,000 by 1950.

The big individual rehabilitation items have been War Service Gratitudes costing \$463,000,000, Re-Establishment Credits of \$236,000,000, and other benefits such as University and Vocational Training, running to \$260,000,000. Administration of the Department since it was set up in 1941 has amounted to \$52,000,000 and now runs around \$1,000,000 a month.

Hospital costs, including new construction and treatment, have run to \$247,000,000 since 1945 but some of those costs involve first war men. The bill for the Veterans Land Act which has settled thousands of men on farms and small holdings is an estimated \$214,000,000.

BAVARIA PRODUCES METAL SKIS

Metal skis that are expected to become popular in Germany and other countries have recently been developed by Bavarian technicians. The first large contract for these skis has been placed by a Swiss firm and delivery is expected in the near future. Made of smooth pliable aluminum, the new skis are said to be faster, and to retain their shape under all conditions without warping. They have been tested by well known Bavarian skiers, and have created a favourable impression in Switzerland, where they were first used in official contests at Garmisch last November.

New Oil Find Made S.E. of Edmonton

An important light crude oil discovery in the Viking sand southeast of Edmonton was reported last week by Superior Oils. The well, Superior Joseph Lake No. 1, flowed 35-gravity crude in 30 minutes in a test with bottom at 3,264 feet.

The well, about 18 miles southeast of Edmonton, is on Imperial Oil acreage.

A test of the well with bottom at 3,239 feet gave a flow of 1,700,000 feet of dry gas. Then a separate sand was encountered lower down and tested.

Gas flow at the start of the second test was 1,300,000 feet a day. Thirty minutes after the tester was opened oil started flowing and 10 minutes later the tester was closed. When the pipe was pulled several hours later it contained 270 feet of clean crude, 10 feet of drilling mud and no water.



Always follow Provincial Government recommendations to spraying crops for most effective weed control.

The safe, modern way to EFFECTIVE WEED CONTROL

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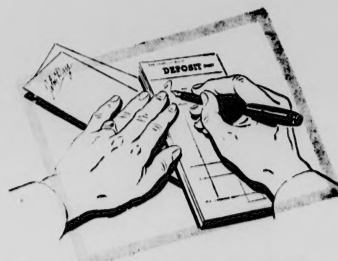
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You and Your Bank

How much you borrow, how much you save
... how much you put in, how much you take out ... that's your business. Your right to keep your private affairs private is a cherished principle of Canadian banking.

NEXT time you are in your bank, notice how many people keep their cheques face down ... just like you ... while they make out their deposit slips. Notice how they close their passbooks before handing them in—and get them back closed too.

Canadian bank service is recognized by everyone as confidential. Every employee, when he came into the service of your bank, took a solemn declaration of secrecy. Your relationship with your bank is the most vitally confidential business relationship you have.

Contrast this Canadian way with conditions in lands where freedom is denied—where every bank is a political tool, every banker a public official working for the State! State monopoly of banking, proposed by socialists here, would open your banking transactions to political intrusion.

SPONSORED BY YOUR BANK

A Message to CITY AND TOWN EXECUTIVES

Larger cities and towns are discovering that parking is developing into a serious problem. In many places, parking on main streets and highways obstructs traffic, discourages shopping, and increases the hazard to both motorists and pedestrians.

Our study of this problem indicates that the solution lies in providing OFF-STREET PARKING accommodation — convenient for citizens and attractive to visitors.

We respectfully suggest that municipal councils and other public bodies give consideration to solving this problem in the interests of their communities. The A.M.A. will be glad to furnish all information it has available on this subject.

ALBERTA MOTOR Association

EDMONTON CALGARY LETHBRIDGE



Minds don't come in a package!

Thousands of boys and girls in Alberta have never been to school. Never known the personal guidance and interest of a teacher. They are taught by correspondence—and minds don't come in a package. Better than nothing you say? Of course—but isn't the education of our young people the most important duty we have? Shouldn't we be as concerned about it as we are about roads, or health, or minerals? Let's make education the first consideration of the Province. Express your opinion to your M.L.A. In the minds of children today is what Alberta will be tomorrow.

This advertisement inserted by Alberta Educational Council with 14 supporting provincial and many local organizations.

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Subscription: in Canada \$2.00 a year; in U.S.A., \$2.50
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.

ED. J. ROULEAU, Editor & Publisher

SIGN THE WATERWORKS PETITION

The \$55,000 Local Improvement by-law which has been drafted to provide for general benefit to the Town of Didsbury as applied to the water and sewage system will come up for vote sometime in March, providing the ratepayers interested will sign a petition signifying their favor towards water and sewage. This petition in no way commits a ratepayer to vote for the whole plan, but it will satisfy the department at Edmonton that the citizens of Didsbury want the waterworks, and they will then forego the clause which provides for a lengthy waiting period from the time a money by-law is approved by Council until a vote of ratepayers can be taken.

Preparations have now been completed to have the petition circulated among the ratepayers whose property will be served by the water and sewage and when the bearer of the petition calls on you for your signature, do not fail to sign it.

Didsbury so urgently needs water and sewage for present maintenance and future expansion of town facilities that nothing should be done to delay the vote, but everything should be done to bring the question before the people at the first opportunity.

Your final vote at an early date will be your decision to help in making Didsbury one of the most advanced towns in Alberta, but your signature on the petition now will bring the date for that final vote at least a month earlier than is otherwise possible.

We urge you to sign the petition.

"TO BE USEFUL AND HELPFUL TO OTHERS"

This is rather blunt. We hope, however, that you will take it in the spirit intended.

The Boy Scouts and Girl Guides of Canada will observe Scout-Guide Week from February 20 to 27.

Will we?

If, as many of us do, take the Scouts and Guides for granted, they'll mark the occasion by themselves. For four decades we have seen Scouts and Guides quietly performing worthwhile service. Have we really watched and appreciated?

Certainly the Scouts and Guides themselves ask for no specific recognition—their "Daily Good Turns" have always been without re-imbursement . . . they have been taught that their duty is "to be useful and to help others." Nevertheless, do they not merit more than a friendly, distant approval—or a casual acceptance of their efforts to be better citizens?

Their theme this year is: "Preparing for Tomorrow—Today." The sole object of Scout-Guide Week is to demonstrate the training in citizenship Scouting and Guiding provide for Canadian boys and girls. This will be achieved by a carefully-planned program which sees some branch of Scouting and Guiding demonstrated each day.

Scouting and Guiding are a "way of life" for our boys and girls. The more Scouts and Guides we have the better citizens we will have.

Let's all take a little more interest in the Scouts and Guides. They are Canadians in the making and of a truth they are "Preparing for Tomorrow—Today."

LETTER TO THE EDITOR

Dear Sir:

Would you kindly allow me space in The Pioneer to address the letter from the lady visitor from Vernon, B.C., for her disgraceful way of running down our small town of Didsbury. A person will travel a long way before he sees such a wonderful hospital and arena, and the friendly stores. In the many years we lived there we never saw the streets in the condition our visitor said they were. We travelled considerably during the past summer, and believe me we visited many worse towns than Didsbury. Many rest rooms were disgraceful, but we must give credit to the Texaco rest rooms. They were spotlessly clean.

We lived in Didsbury many years and know all the stores and their staffs, and found them all very obliging. By the way, we were in Vernon, and our little town of Didsbury compares favorably with that town.

A LATE RESIDENT

U.S.A. POTATOES

As the United States market can only absorb an estimated 350 million bushels of potatoes, the Government was obliged to acquire under the 1948 price support program a large part of the past year's 440 million bushels crop. Between May and December 22, 1948, 82 million bushels had been bought, and buying was continuing.

The surplus potatoes are being processed for alcohol, potato flour and starch, cattle feed, and are being used as livestock feed.

Expensive First Year for Newfoundland Union

Latest estimates indicate Canada will pay \$50,000,000 to Newfoundland in the first year of Union. At least 10,000 grants and Dominion services being extended to the new province. Finance Minister Abbott reported in the Commons last week.

This will cover family allowances, old age pensions, veterans benefits and other federal payments which normally go to the provinces as well as the first year's instalment of \$6,650,000 in Federal grants-in-aid to help Newfoundland in her early years in the Canadian family.

It also will include costs of defence of Newfoundland, the Newfoundland railway, being taken over by Canadian National Railways, and the servicing of the Newfoundland debt, to be taken over by the Dominion Treasury.

While the \$50,000,000 total is some \$33,000,000 above previous estimates of the annual cost to the Dominion, it includes items such as defence, the railway and debt servicing, which had not been taken into account in the earlier figure.

On the credit side, said Mr. Abbott, the government is accepting tentatively a Newfoundland estimate the Dominion will collect revenue of about \$27,000,000 through the taxing powers it will inherit in Newfoundland.

All Together Men

Leaving through the mortality tables of an insurance company, a reporter has discovered that our women have a longer life expectancy than men, and that the average woman, whose husband's life span is given as 45 years, will live to 68. Then this inquisitive young man found that the average woman marries a man five years older than herself. If his findings are correct, our women are letting themselves in for eight years of widowhood.

To balance this discrepancy, a psychologist wisely suggests that women be nicer to their husbands; that they cherish and nourish and shield them from fatigue. The theory is that under-enough of this treatment, husbands will live eight years longer.

We approve of the psychologist's suggestion, because to tackle the problem the other way would disrupt things no end. Imagine a male aroused world clamouring for a new deal, and suddenly coveting women three years, their senior. It wouldn't do. It wouldn't do at all. The psychologist's way, then, and life can be beautiful.

Take the sad case of a friend of ours. In an unguarded moment, (it was the first morning of his honeymoon) he fetched his wife a cup of tea. That was thirty years ago, and she has been shortening his life ever since. But now, unless his wife wants to be a widow for eight years, his tea toting is ended.

Every time a husband shovels some ashes out the ashes, or merely gets up to let the cat out, he is shortening his life. Even the minor annoyances of helping with the dishes or climbing out of a warm bed to answer the telephone, is to be avoided by the married male.

When the lord of the Manor tipsies in at the first light of dawn, straight from the sickroom of a friend, the quick wifely suspicion must be squelched, the harsh word stifled. Take him to your bosom like a mother Elk. At any cost, the longevity of the married male must be stretched eight years.

Ladies, you will shed sacrificial tears before you attain a full measure of conjugal bliss. Your patience in this period of adjustment will be something to wonder at. There will be a lot of changes, come Monday. Meanwhile, my easy chair and slippers. Gertrude: I would dream a spell.—Exchange.

FLUORESCENT LIGHT TUBES MAY BE DANGEROUS

Broken tubes of burned out fluorescent lights are reported as being a source of danger because they are said to be coated with a fluorescent powder called phosphor, which contains a toxic substance, Beryllium. Safe disposal of burnt-out tubes should be carried out to prevent them from getting into the hands of children which may result in them receiving possible scratches and subsequent poisoning. In the event of cuts from the tubes medical attention should be obtained immediately. A safe method of disposing of burnt-out tubes is by breaking them in the cardboard coverings in which they are received.

Some Canadian shopping centres in larger towns and smaller cities are possible because of the presence in those centres of retail establishments owned elsewhere.

PROFESSIONAL ADS

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Office Phone 63, Didsbury

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ONLY 2 WEEKS LEFT TO CLEAR OUR STOCK

KIDDIES' SNOW SUITS —
— AT LESS THAN COST

7 ONLY—LADIES' WINTER COATS,
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NYLON GARTER BELTS, Small, me-
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OVERALLS 50c to \$2.00

SATURDAY SPECIAL—

20 DOZEN PAIR FIRST QUALITY

NYLONS. These are NOT Subs

42-gauge, reg. 1.45 \$1.15

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51-gauge (30 denier), reg. 1.85

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Sale \$1.95

GRAB BAG SPECIAL
\$1.00 value for 50c

DON'T FORGET ST. CYPRIAN'S W.A.
SALE OF HOME COOKING ON
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THE MARVIAN

DIDSBURY, ALBERTA

DIDSBURY OPERA THEATRE

THURS., FRI., SAT.: FEBRUARY 17, 18, 19 —

THE "IT'S MAGIC" MUSICAL!

MON., TUES., WED.: FEBRUARY 21, 22, 23 —

THE LONG NIGHT

— Starring —

Henry Fonda — Barbara Bel Geddes

A stirring drama that you will remember for a long time.

Announcement —

I HAVE TAKEN OVER THE WHITE ROSE SERVICE STATION AND HAVE EMPLOYED HIRAM TAYLOR AS HEAD MECHANIC.

ALL WORK GUARANTEED**WHITE ROSE SERVICE STATION**

Joe Dick, prop. — Phone 149, Didsbury

Better Seed...Better Crops

This advice to farmers goes back for thousands of years. It is still true today. The best seed obtainable is Registered seed, guaranteed for purity, trueness-to-variety and high germination by the Canadian Seed Growers' Association and Plant Products Division of the Dominion Government.

For supplies of Registered seed of all crops, see your nearest Midland & Pacific Agent.

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THE DIDSBURY PIONEER
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Canadian Red Cross Appeal In March

The Governor-General of Canada issued a statement today calling for "whole-hearted and generous support" of the forth-coming March appeal of the Canadian Red Cross Society.

"As long as distress and suffering exist in the world," said His Excellency, as long as misfortune too large to cope with individually overtakes man, so long will the necessity exist for the world-wide humanitarian work of the Red Cross.

"The appeal of the Canadian Red Cross Society in March for \$5,000,000 to carry on its peacetime work gives each of us the opportunity to work together for the good of all, to work with, and for each other, in contributing generously to this work, we contribute to the health and well-being of our nation.

"The National Blood Transfusion Service, which plans to make blood freely available to all who may need it: the Outpost Hospital and Nursing Stations which serve 75 isolated areas in our country; the continuing services to veterans of three wars, as well as the many other services all directed toward alleviating and improving the conditions under which we live make the Society's cause worthy of whole-hearted and generous support."

SIRENS, SAMBAS, LAUGHS IN NEW WARNER MUSICAL

Havana, Trinidad, Rio! Calypso, sambas, luxury liners, gorgeous girls, rhythmic carnivals! That's Warner Bros.' handsome Technicolor musical, "Romance on the High Seas," a Michael Curtiz production which comes to the Didsbury Theatre on Thursday, Friday and Saturday, February 17, 18, 19.

Anyone with a passion for travel will thrill to this elaborate musical, which was months in preparation before actual shooting got underway at the Burbank studios. Created in the sweeping style of "Night and Day" and "This is the Army," both from the same studio, it is a dazzling musical comedy with Jack Carson, Janis Paige, Don DeFore and a new singing sensation, Doris Day, heading the cast.

The film abounds with music and there is a constant flow of native tropical rhythms which permeate the general background. Miss Day holds the spotlight for the main singing stanzas, presenting a spirited array of hits from these two tunesters, Jule Styne and Sammy Cahn. "It's Magic" leads off the tune list. Busby Berkeley, associated with many of Warner Bros.' memorable musical extravaganzas, is responsible for many of the dancing ensembles here.

Carson is cast here as a private detective aboard the ship, who has been hired to keep tabs on a young sea-life wife, suspected by her husband of carrying on a flirtation. Miss Day, posing as this fascinating passenger, with an unlimited bankroll at her disposal, supplies a rich comedy foil for Carson. Miss Day's comedy is as strong as her sultry singing moments.

Famed pianist-comedian Oscar Levant, S.Z. Sakall and Fortunio Bonanova are featured in the large cast which Director Curtiz has selected.

**THE CHRISTENING OF PRINCE CHARLES**

The baptism of His Royal Highness Prince Charles of Edinburgh, the infant son of Their Royal Highnesses Princess Elizabeth and the Duke of Edinburgh, took place in the White and Gold Music Room of Buckingham Palace.

The infant Prince was given the

names of Charles, Phillip, Arthur George, and the ceremony was conducted by His Grace the Archbishop of Canterbury. The service was attended by their Majesties the King and Queen, members of the Royal Family and a few of their close friends.

The above picture, the first to be seen of the infant Prince, was taken immediately after the christening

ceremony, and shows the baby wearing the Royal christening robe of white silk and Honiton lace made for Queen Victoria's children and used by the Royal Family. The baby Prince is the centre of admiration in this happy family picture after the christening ceremony, where in the arms of his mother he is seen with his father and grandparents.

Drive-In Theatres Possible In Alberta

Drive-in theatres may soon be established in Alberta, according to the most recent issue of the Alberta Gazette. A firm known as the Western Drive-In Theatres Ltd. has become incorporated as an Alberta company.

Such theatres, where car owners drive their vehicles into large parking places and see a motion picture without leaving their cars, have been popular in the United States for a considerable time.

UNDER THE FARMER'S CONTROL

(By H.G.L. Strange)

Agriculture in Western Canada is somewhat of an unstable business; for there are so many things that are quite beyond the farmer's control. Rainfall, that most important factor of all; then drought, frost, hail, outworn, wireworms, grasshoppers, sawflies, and many plant diseases, the presence or absence of which can result in a good crop or a poor crop. Then there is the matter

of price, made by the worldwide conditions of supply and demand of all foodstuffs over which no one has any control. The farmer does his best, sows his seed and hopes for the best.

There are, however, certain factors that are well within the farmer's own control, and the chief of these is the quality of his product. In these days of good agricultural knowledge no farmer would think of trying to produce high quality stock without using some pedigreed stock; it is, however, rather unfortunate that the same knowledge is not as widespread about the equal importance of using purebred pedigreed seed to produce a high quality field crop, and yet the principles are exactly the same.

Any farmer can purchase a few bushels of Registered seed each year at moderate prices, and so can ensure that the crop he produces will be up to the highest possible quality standard. Incidentally, too, Registered seed produces higher yields to the acre.

W. R. Turnbull, called the father of aeronautical research in Canada, set up the first wind tunnel in Canada at Rothesay, N.B., in 1902.

ATOMIC SHOW FOR BRITISH INDUSTRIES FAIR

An atomic energy stand will be a feature of this year's British Industries Fair. The display, which will be the first of its kind on a large scale, will show the progress made in applying radio-active isotopes to industrial and medical research. The production and employment of atomic energy will be illustrated by working models, many of them the actual apparatus used in laboratories. The centerpiece of the display will be Sir John Cockcroft's original apparatus used for splitting the atom.

MORE LAND DEVOTED TO FOOD PRODUCTION

The amount of land to come under the plough in Britain this year will show a big increase. This is indicated by the Ministry of Agriculture's forecast of acreage to be devoted to food production during the coming twelve months. It is expected to total about 11,000,000 acres compared with 10,651,000 last year.

Good Seed Produces ... A BETTER CROP

This sterling advice is as old as the history of agriculture. Throughout the ages agricultural authorities have noted that to obtain a good crop, good seed must be used. The very best seed obtainable is REGISTERED SEED produced under the stringent rules, regulations and supervision of the Canadian Seed Growers' Association and of the Dominion Plant Products Division. REGISTERED SEED is guaranteed for trueness-to-variety to be of high germination and to contain the very minimum of impurities.

A few bushels of Registered seed sown on clean land is an investment that will certainly bring to any farmer, HIGHER YIELDS AND HIGHER GRADES. Barley in particular is a crop with which there is room for a good deal of improvement which can easily be brought about by the use of Registered seed.

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THE BREWING INDUSTRY OF ALBERTA

THE CANADIAN ARMY — "INSURANCE FOR PEACE"



The red beret, the proud wings of the paratrooper are world famous. His is one of the many interesting and exciting jobs in the new Canadian Army Active Force.

The new Army gives you every chance for self-improvement and advancement. There is unlimited opportunity for promotion—if you have what it takes.

You can become a paratrooper and enjoy the thrill and excitement of the newest Branch of the Canadian Army.

This is your opportunity to join men who are starting a career with a future—if you meet these requirements—good physical condition... 17 to 25 years of age... veterans with airborne experience will be taken up to 30... pass the Army's entry requirements. There is extra pay for parachute service.



If you would like to win your wings, write or visit your local recruiting office today. Bring your certificates of age and education with you.

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CBS-ATV

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B. B. BROWER

reports on THE PROGRESS
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DURING THE YEAR
1948

"The Company had an outstanding year in every area of activity, and helped to provide more protection for more Canadians than in any other year in its history."

"For policyholders and the Company the year has been one of mutually gratifying progress and achievement."

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EXCELSIOR
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A STRONG CANADIAN COMPANY

Excelsior Life Adds Over \$30 Million In New Insurance

The insurance in force totalling \$230,034,068.02 was reported to the 76th Annual Meeting of The Excelsior Life Insurance Company by Hon. Albert Matthews, LL.D., president, on behalf of the Board of Directors. This represents a gain of \$19,580,694.82 during the year.

Income reached a new high level of \$7,946,126.98, of which \$6,262,699 was received in premiums on insurance contracts.

During 1948, The Excelsior Life's payments to policyholders and beneficiaries amounted to \$2,515,173.11. Beneficiaries received \$965,017.39 as a result of death claims, while living policyholders received a total of \$1,550,155.72, of which \$479,034.11 was in matured investment and endowment policies, \$326,045.03 in policy dividends, and \$727,076.58 in annuities, disability payments and surrender values, etc. Living policyholders themselves received almost 62 per cent of the insurance account disbursement.

Policy reserves on account of contracts in force were increased by \$3,294,365 during the year and now stand at \$39,622,286.

The Assets of the Company available for the security of policyholders are \$15,351,202.35 which represents an increase of \$3,483,770.29 during 1948.

Notwithstanding the continued low interest rates on new investments, the average rate of interest earned by the Company during 1948 was 3.72 per cent.

APPLES AND PEARS TO BRITAIN

New Zealand hopes to repeat last year's sale of 1,000,000 bushels of apples and 22,000 bushels of pears to merchants in London.

The contract price for apples last year was \$2.50 per bushel case for other varieties than Cox's Orange, and \$1.10 for Cox's Orange f.o.b. New Zealand ports. Pears were shipped on consignment and realized about \$3.15 f.o.b. New Zealand ports. Cool storage is available in New Zealand for about 1,000,000 bushels, and it is estimated that during the marketing season 20 to 25 percent of the fruit is placed in cool storage. The main harvesting season in New Zealand for apples and pears is February to May. From the months of September to January, New Zealand should offer a market for Canadian apples, while the apples of our sister Dominion might be marketed in Canada from April to mid-August.

HIGHLIGHTS OF THE 76th ANNUAL REPORT

INSURANCE IN FORCE \$230,034,068

being a record increase of **\$19,580,695** for the year.

DISBURSEMENTS TO POLICYHOLDERS \$2,515,173

Death Claims totalled **\$965,017**, while the remainder (\$2,515,173) was paid to living policyholders in maturities, annuities and other contractual payments.

NEW INSURANCE \$31,903,039

an encouraging volume which extended Excelsior Life protection to 10,560 new policyholders in addition to policies revived in 1948...

INCOME FOR YEAR \$7,946,127

\$6,262,699 was received in premiums. **\$1,683,428** represents interest and other investment income...

TOTAL ASSETS \$45,351,202

in secured and useful investments for the protection of policyholders... This represents an increase of **\$3,483,770** during the year.

A copy of the complete Annual Report will be mailed upon request...



"Have a good trip!"

The whole family has been planning for this.

Yes, and saving for it. The bank manager has been in on it right along, arranging financial details right down to handing them their Travellers Cheques.

Whatever your plans, if they involve money, drop in and talk them over with your bank manager. There are so many ways in which he can help

THE ROYAL BANK OF CANADA

C. F. NICHOLL, Manager, Didsbury Branch

LETTER TO THE EDITOR

Dear Sir:

Another Christmas Seal campaign is nearing its close. We have exceeded our provincial objective by a few thousand dollars, and we wish to extend to you, to your staff and readers the sincere thanks of the members and directors of the Association.

Our anti-tuberculosis program embraces preventive education, that is, education of the public that tends to prevent the spread of tuberculosis. It embraces what we call case-finding, through clinics, surveys and other measures, such as routine chest X-rays of hospital admissions. Christmas seal dollars also provide occupational therapy for patients in the sanatoria, and vocational training and rehabilitation of patients in the sanatoria, and also for patients that have been discharged.

It is most pleasing to us to record that in the last five years the number of individual contributions to the anti-tuberculosis cause in Alberta has increased from about 14,000 to nearly 75,000 during this last campaign. This is an indication to us that the people of Alberta are being more and more acquainted with the need for strong public support of the voluntary association, the work of the official agencies, such as the provincial and federal departments of health.

Please be assured, then, that we are well aware of, and most grateful for your wonderful support that we have received from yourself and from your associates, and that we are grateful also to those of your readers who have supported us throughout the years by your generous contributions to the annual Christmas Seal Sale.

Alberta Tuberculosis Association

U.S.A. Hog Production

According to farmers' reports on breeding intentions, about 9.09 million sows will farrow in the United States in the spring of 1949. This indicates a spring pig crop of 56 1/2 million head, if numbers of pigs saved per litter equal the 10-year average. The expected pig crop will be 3.5 million short of the spring goal of 60 million suggested by the U.S. Department of Agriculture.



PRINTING

Job Printing is an important part of our business and we are ready to serve you at all times in our printing department.

We have all new type in our plant and are thus enabled to turn out better and more modern printing.

Check over your supplies now and if there is anything in the printing line you need give us the order immediately. Do not wait till you are down to that last letterhead or envelope.

The Didsbury Pioneer
PHONE 12 — DIDSBURY

BANCROFT W.I. DINNER

The February meeting of Bancroft W.I. was held at the home of Mrs. Paul Hanner, with eight members and one visitor present. The meeting opened with "I Love You Truly," and the Creed. Roll Call was a new sandwich filling.

The W.I. dinner held at the home of Mrs. Kay Good was considered by everyone to be a success. Twenty two sat down to a delicious dinner of baked potatoes, meat, vegetables, salads, scalloped potatoes, home-baked and coffee. Court which follows.

ed with Mrs. Harold Swanson and Mr. Hanner waiting nearest. Cakes and coffee were then served. Two card parties were held, netting \$1.00 and \$7.00 each. Following reports on the card parties new business was discussed. A food parcel will be sent overseas as the March project. A picture show and picnic will be held at the school to raise money for the rebuilding of the home Memorial hall.

A short range of love songs was sung when Mrs. J. Tanton won the prize. The next meeting will be held at the home of Mrs. P. Hoskin.

-: DISTRICT NEWS :-

WESTERDALE NOTES

A picture show from the Department of Extension will be shown by Mr. G. Arnold at the Westerdale hall on Monday, February 21, at 8 p.m.

The Jackson won \$5 on the CICI lottery broadcast from Calgary last Tuesday evening.

Our curiosity was aroused Saturday when we heard an aeroplane circling overhead and then saw it head north west and land in Mr. L. Jones' stubble field. We later learned that Bob Heaton and Art Jones had become stranded in Calgary due to Thursday and Friday's blizzard. Bob Heaton, who has a pilot's license, hired an aeroplane from the Calgary Flying Club and flew Art Jones home. They landed just a few yards from the Jones' home.

The February meeting of the Willing Workers was held at the home of Mrs. Frank Herbert last Wednesday afternoon with 14 members present. Roll call was answered with "Your most embarrassing moment" and this caused hilarious laughter.

During the business session it was decided to have an evening at Didsbury some time in March. Each member is to provide a prize valued at \$1.00. Final date will be set at the next meeting.

A whist party was arranged for February 28 at the home of Mrs. J. D. Schrader.

The money draw prize was won by Mrs. A. Buckley. Mrs. John Schrader will be host to the next meeting on March 9.

Due to the drifted condition of the roads the Westerdale school children have been forced to remain home from school for a day or so. The teacher was unable to get to the school.

Congratulations to Mr. and Mrs. D. Herbert on the birth of a daughter on February 13.

W.C.T.U. TO SPONSOR MEDAL CONTESTS

On Friday, March 4, a Junior and Intermediate Medal Contest, sponsored by the Women's Christian Temperance Union, will be held in the Evangelical Church, Didsbury. Children from the United, Evangelical and United Missionary Sunday Schools will compete in this contest and medals awarded to the two best contestants. The contest will begin at 8 p.m. with a musical interlude at 7:15. Special music and songs will also be rendered.

Come and give the children and the W.C.T.U. your support.

WOMEN'S WORLD DAY OF PRAYER SERVICE

The annual World's Day of Prayer Service will be held on the afternoon of March 4, the first Friday in Lent. It is an interdenominational service and world wide. This form of worship prepared for this occasion will be used by Christian women all over the globe. A committee of women representing the local churches has arranged for this meeting to take place this year in Knox United Church. All women of Didsbury and district are cordially invited to attend.

REDEEMER LUTHERAN CHURCH "The Church of the Latheran Hour"

Rev. E.B. Fox, Pastor

Prayer Services Sunday, February 21, at 11 a.m. The theme, "Man's Problem—God's Solution." Sunday School following the service. The third topic in the Christian Stewardship Forum will be discussed by the adult Bible class—"Glorifying God with our Means."

UNITED CHURCH SERVICES

Sunday services at the United Church will be held as follows:

Didsbury, 11 a.m.—Church school for all ages. 7:45 p.m.—Theme: "The Nature, Mission and Message of the Christian Church." Serial story for young people. Music led by choir. 8:00 p.m.—Y.P.U. weekly meeting in the schoolroom under the leadership of the Citizenship Committee.

Westcott, 11 a.m.—Morning Worship followed by annual congregational meeting.

Westerdale, 3 p.m.—Public Worship with story for young people.

Minister: Rev. J.W. Bathbridge M.A., B.D.

Canada's textile industry is largely decentralized, having 653 plants distributed among 200 communities many of them small towns and villages.

NOTES FROM EAST

The Lone Pine W.I. met at Mrs. Brander's home on Wednesday, February 10, with seven members and two visitors present. All business was taken care of and a dance was arranged for March 18th. Mrs. P. Schumacher was appointed convenor of the sick committee for 1949.

The hall board will hold its annual meeting on Wednesday, February 16th and everybody is asked to come out and make this meeting a success.

Quite a few people from out east were mentioned in Didsbury on account of the blizzard. Most of them were very anxious to get back home but the weather man was boss this time. Thanks is extended to Floyd Williams for opening up the roads so that the east residents could get home.

The Lone Pine W.I. members did fairly well when they served lunch at the Bob Jones Sale.

Sorry to hear that Donald Thompson is in the hospital for an arm operation. We hope he will soon be out and around again.

Miss Walter McCulloch is on the sick list and her many friends are sending wishes for a speedy recovery.

About thirty friends and neighbors gathered at the Fred Mota home last Wednesday evening and later journeyed to the home of Mr. and Mrs. Chris Elert for a surprise home warming party in their new home. The evening was spent in playing six tables of whist. A delicious lunch was served by the ladies and everyone departed for their homes with a feeling that the winter was well spent.

After a very busy Sunday evening before at the D.R. Wood home.

CREMONA NOTES

As a result of the blizzard Thursday and Friday there was no mail delivery on Friday. The mail from Calgary arrived Saturday, while the mail from Big Prairie didn't come at all. A lady, Holmquist House, sponsored by the High School was postponed to a later date. There was no show Saturday night because of drifted roads and only a few students attended school Friday, those present being from only the three school vans didn't run. The Cremona Transport was two days behind schedule.

The Cremona bus now leaves for Calgary on Mondays and for Didsbury on Thursdays.

Mrs. H. MacLeod and two daughters, of Calgary, are staying with Mrs. J. MacLeod of Cremona.

Miss Evelyn Hettlinger was a week and a half in Calgary.

Miss Grace Foster resided in the Garfield store last week.

Miss Doris O'Neill and Miss Mary Hickey were overnight visitors on Saturday at the home of Mrs. B. Max.

Lila May, who has been quite ill, was taken to hospital Sunday and from all reports is recovering favorably. Grace Spillman was also taken to hospital with the same illness. We wish them both a speedy recovery.

MOUNTAIN VIEW

The February meeting of Mountain View W.I. will be held at the home of Mrs. P. Harper on Thursday, February 17. Everyone welcome and all members urged to attend.

Mr. and Mrs. John Bruce visited Wednesday evening with Mr. and Mrs. Bob McCulloch.

Congratulations to Mr. and Mrs. Stewart Hooper on the birth of a son on February 11th. Latest word is that he will be named Gerald Edwin.

The storm of last week left us snowed in, but the road was opened up Saturday. It is just possible now that's all, but it's nice to be able to get out when you want to.

Mr. and Mrs. W. Shultz and Ken attended the Dairyman's convention in Calgary last week. They went down Tuesday but because of bad weather could not get home until Saturday noon. However, they had an enjoyable time and visited with Mrs. Tom Finley while in Calgary.

Congratulations are in order for Ken Shultz who won first prize in starter and second prize in cheese at the Dairyman's convention. He was also awarded an "A" certificate in cheese making. Good work for bringing these awards to our district. Ken.

Mr. and Mrs. Harold Shultz and family spent Sunday with the W. Shultz family and enjoyed an oyster dinner.

Mr. and Mrs. O. McMann, who have been visiting for some time with the latter's parents at Provost, returned to their home in this district last Tuesday.

PROPANE GAS

THE MODERN HEATING FUEL

- COOK STOVE AND RANGES
- RADIANTS AND WATER HEATERS

ALSO—

Serval Refrigerators

(Propane Gas Operated)

SEE US FOR PRICES AND FREE TRIAL

HAROLD E. OKE

Your Machine Man — Phone 10, Didsbury

FOAT & FOX

Box 302 Phone 38 Didsbury
RADIOS — HARDWARE — BATTERIESALL MAKES RADIO BATTERIES — RADIOS
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ELECTRICAL SUPPLIES—Switches, Wiring, Insulators, Bulbs

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ELECTRIC TEA KETTLES AND ELECTRIC

RADIOS — IRONS

Electric Combination Sandwich Toaster and
Waffle Iron — Electric Lamps
FOR SALE — One Good Used Washing Machine, cheap for cash.

DICKAU ELECTRIC

Electrical Contracting & Repairs

Russian Style Dill Pickles

GALLON GLASS JARS \$1.25
QUART GLASS JARS 35c

FULL LINE OF FRESH AND CURED MEATS

— FRESH OYSTERS —

KIRBY'S MEAT MARKET

Phone 127 — Didsbury

FOR SALE

Large dwelling and 5 acres of land. Good location. Price \$2500.00 CASH

6 room house, insulated with rock wool. Other outbuildings. Excellent location. Price \$2400.00 CASH

C. E. REIBER

Real Estate and Insurance — Phone 90

A FORD TRACTOR SERVICE MEETING WILL
BE HELD ON FEBRUARY 25, COMMENCING
AT 1:30 P.M.

ANYONE INTERESTED IS INVITED TO ATTEND

ROGER BARRETT

FORD DEALER
PHONE 126 — DIDSBURY

Farmers

DO YOU WANT TO CLEAN YOUR OWN SEED ?

— WE CAN SUPPLY YOU WITH A —

FANNING MILL

TO SUIT YOUR NEEDS

FROM \$100 to \$230

LEO NICHOLS

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Stan's Radio Shop

Enjoy your favorite records through the medium of recordings. Have a record player installed in your radio 18.50 up

PREVENT HIGH EXPENSE IN RADIO REPAIRS BY HAVING SMALL TROUBLES REMEDIED BEFORE THEY BECOME MORE SERIOUS

— FREE ESTIMATE —

STAN D. McTCHIN

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FARMERS...

Having recently installed a disc rolling machine, I will be able to give you the kind of sharpening you desire, either cold rolling or grinding of disc harrow blades or tiller blades.

Place your new plow share orders with me soon. Shipment will arrive shortly and the supply will be limited.

HERB SINCLAIR

Blacksmith and Welder

YOU CAN DEPEND ON

*CHRYCO

POWER LINE BATTERIES

GUARANTEED
DEPENDABLE
BY CHRYSLER
ENGINEERS

Give your car instant, constant power... even under the toughest conditions with Chryco Power Line Batteries. They're full of pep when you get them... sturdy and long-lasting.

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DODGE & DESOTO SALES & SERVICE

PHONE 14 — DIDSBURY

BUILDING NEEDS

COAST FIR

FINISHING MATERIALS IN STOCK

- CLEAR FIR, ALL WIDTHS
- EDGE GRAIN DOOR AND WINDOW JAMBS
- MOULDINGS—ALL TYPES
- EDGE GRAIN KILN DRIED 1" FIR FLOORING
- FIR VENEER

ATLAS LUMBER CO. LTD.

Lloyd Jenkins, mgr. Phone 125

McCULLOUGH'S QUALITY VALUES

DRESSES—Colorful Jerseys, Gingham, Crepes and Taffetas.

HOUSE DRESSES—New floral and striped prints.

SKIRTS—Scotch Plaids for Misses and Kiddies.

OVERALLS—Girls' Blue Jeans — Kiddies Plaids

GRENIER FOUNDATION GARMENTS

Hosiery • Towels • Flannelette Blankets

McCullough's Clothing

PHONE 124 — DIDSBURY

HALLIDAY'S

— THE BEST FOR A LITTLE LESS —
PHONE 101 — DIDSBURY

BORDEN'S CARMELS, per lb. 33c

AYLMER APPLE SAUCE, 20 oz. tins 2 for 43c

DECCA FLOOR WAX, lb. tin 25c

RASPBERRY JAM, Pure, 4 lb. tin 73c

HEINZ TOMATO KETCHUP, 13 oz. bottle 28c

AYLMER PORK & BEANS, 15 oz. tins 2 for 29c

TOMATOES, Devon Brand, 28 oz. tins, 2 for 45c

QUAKER ROLLED OATS, 5 lb. pkg. 39c

ROYAL ANNE CHERRIES, 20 oz. tins, 2 for 65c

GREEN LAKE PUMPKIN, 28 oz. tins 2 for 25c

WAX PAPER, 100-ft. roll 29c

DOLE'S SLICED PINEAPPLE, 20 oz. tin 39c

9' CONGOLEUM **WALLPAPER**

In Two Patterns 42 SAMPLES TO CHOOSE FROM

AND RUGS

KEM-TONE

THE MODERN MIRACLE WALL FINISH

Comes in a Good Selection of New Colors

Qt. \$1.40 — Gallon \$4.95

WE HAVE A FULL STOCK OF

SHERWIN-WILLIAMS PAINTS, ENAMELS AND VARNISHES

Mac's Service Hardware

PHONE 33 — DIDSBURY

Gold Fish

ON WEDNESDAY, FEBRUARY 23

2 GOLD FISH, BOWL AND FOOD FOR 49c

WITH PURCHASE OF \$1.00'S WORTH OF REXALL MERCHANDISE

See our Complete Selection of Coult's Cards

LAW'S DRUG STORE

The Rexall Store Phone 40, Didsbury

IN DIDSBURY IT'S

Ranton's

NEW PRINTS

Just 103 patterns. That is a real selection for Didsbury

Per yard 39c up

Men's High Back BIB OVERALLS

Full quota of pockets and Union made

All sizes \$3.95

A few pair of Boys' WOOL BREECHES

Ranton Special \$1.00

New shipment of HOME FROCKS

Good Tubbers

ALSO—STREET DRESSES

All in larger sizes

— NEW — GABARDINE SKIRTS

MEN'S DRESS TIES

Each 25c

ONLY—WOMEN'S BLOUSES

Counter soiled. Sizes one 14 and two 18's. White only. Only \$1.00

MILL ENDS OF FACTORY COTTON

GOOD KITCHEN TOWELS

Each 49c

WASH CLOTHS 10c

MEN'S DRESS OXFORDS

In Brown. Values to 10.00. Sizes 6, 6½. Going at \$3.95

SHOP AT — Ranton's

Your Friendly Store

WESTCOTT ITEMS

The sudden storm last Thursday caught a lot of folks before they could reach home and great concern was felt for many. However, all turned up none the worse, some a day or so late, though.

Mrs. J.R. Lutz is ill at her home here, and we hope that it won't be too long before she is well again.

Mr. and Mrs. Clarence Reinhardt spent Sunday in the Elkton district and were obliged to spend the night at the Jack Bagshaw home rather than risk being held up in a snow drift, as the chinook wind had whipped up more snow that afternoon.

Mr. and Mrs. Henry Wilschusen spent Wednesday evening with Mr. and Mrs. Herbert Goetjen.

Mr. and Mrs. Emil Artmann and son, Walter, of the Melvin district, spent Wednesday afternoon visiting with Mr. Robert Artmann, who is convalescing at his home here.

We understand there are some really enthusiastic curlers out this way and they didn't do so badly in Didsbury last week.

Adam got over the Westcott road early Sunday morning, working all night, and by Monday most of the district people took advantage of the warm weather to clear their own side roads to the main one. They are all hoping tonight's (Monday) weather forecast doesn't mean that they have to do it all over again.

HUSKIES KILL FOUR-YEAR GIRL IN NORTH COUNTRY

Reports of a backwoods tragedy were told at The Pas, Manitoba, last week by a bush pilot who had just arrived back from Gods Lake. The pilot said a four-year-old girl had been attacked and killed by a team of husky dogs at the isolated settlement 200 miles north of The Pas.

Tom Ruminiski, a trader, owner of the animals, had the team destroyed immediately.

LITTLE ITEMS OF LOCAL INTEREST

—K. Roy McLean, optometrist, will make his next visit at the Rosebud hotel, Didsbury, Monday, February 28, morning only. Consult in Calgary office, 1011 Greyhound Bldg., July except Monday. 2c

—Mr. and Mrs. Tom Noble of Calgary visited for a couple of days last week with Mrs. Noble's mother, Mrs. E. Jenkins.

—Come to the dance on Westerdale Hall on Friday, February 18. Krebs' orchestra and lunch included.

A mixed bospital in progress at the Didsbury curling rink this week with three draws being played each evening.

Don't forget the meeting of the Didsbury Fish and Game Association to be held in the Lions' Hall on Friday, February 18 at 8.30 p.m.

Bruce MacLaren of Blairmore was a business visitor in Didsbury on Monday.

—The postponed dance at the Rugby Hall will be held Thursday, February 24. Anderson's orchestra of Calgary will supply the music. 1c

Mrs. E.G. Ranton is in Edmonton visiting with friends and relatives.

—There will be a Community Auction Sale in Didsbury sometime in the near future. List your goods with Hughie Roberts or Jack Ginter. 6-2c

Mrs. J.A.D. Paul returned Sunday from Saskatchewan, where she was visiting with her father, who has been quite ill.

—L. Ash, Olds optometrist, will visit Didsbury at the Rosebud Hotel, Friday afternoon, February 18, from 3 o'clock on.

Charlie Morlimer was snow-bound at Stettler last week and had to leave his car there and return to Didsbury by train.

—New Provincial Government Regulations require Signal Arms to be installed on all trucks by April 1, 1950, if the box interferes with the operator's hand signals for right or left turn, or to stop. We have "Signal Arms" in stock now.—Payne-Freeman Co. Phone 14, Didsbury 2

—St. Cyprian's W. A. will hold a Food Sale on Saturday, February 19, at The Marxian, from 3 till 6 p.m.

The service of Holy Communion will be held at St. Cyprian's, Didsbury, on Sunday, February 20, at 11:00 a.m.

Miss Eileen Parsons, nurse-in-training at the Calgary General hospital, has been awarded her "cap." Eileen visited in Didsbury last week end with her parents, Mr. and Mrs. George Parsons.

Don Shannon had the big diesel road scraper on the town streets Tuesday of this week and took off most of the surplus snow which piled up during last week's storm.

—The West Didsbury Calf Club is sponsoring a Box Social at the Tuxedo hall on Thursday, February 18. Ladies please bring boxes. Entertainment will follow.

—The regular meeting of the Didsbury Fish and Game Association will be held in the Lions' hall on Friday evening, February 18, at 8.30 p.m. Reports of delegates will be presented on the annual convention held recently in Calgary. Plans will be made for the annual banquet. All members are requested to be present.

—You will want to hear Jim Mercer with his thrilling message at the Youth For Christ Rally in the Evangelical Church on Thursday, February 24th, at 8 p.m. You will enjoy the special musical features. 2c

A meeting of the Ladies' Sports Club will be held at the home of Mrs. Art Grange Thursday evening, February 17, at 8.30 p.m. Please bring the same food article as last month for overseas parcels.

Kenneth Morris was the guest of the Alberta Dairymen's Association at their annual convention held in the Palliser Hotel, Calgary, last week. Each year the association has as its guests one member from each of the dairy calf clubs in the province.

Ed Ford attended the first showing of the 1949 Chevrolet in Calgary last week and was very enthusiastic about the new model. The 1949 Chevrolet is an entirely new car and should be on display at Ed Ford Motors before long.

Lightweight, compact two-horse power, air-cooled engine with twin opposed cylinders has been developed for wide range of portable and lightweight equipment. Engine can be used vertically or horizontally on pumps, compressors, sprayers, lawn mowers, lighting plants, bicycles and scooters, among other applications.

5 REASONS WHY YOU SHOULD USE LEYTOSAN TO TREAT YOUR GRAIN

1. Cleanses the seed of the disease it carries, resulting in cleaner crops.
2. Gives the seedling a better start in the early stages, enabling it to withstand soil-borne diseases.
3. Substantially increases the seedling's resistance to frost and drought. Gives a large measure of protection against Root Rot diseases in the seedling stage.
4. Ensures a substantial addition to the normal crop.
5. Enables treatment to be applied at any slack time during the winter.

USE ½ OUNCE PER BUSHEL OF GRAIN

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| 1 Lb. Tin | \$1.10 |
| 5 Lb. Tin | \$4.40 |
| 10 Lb. Tin | \$8.50 |

WE ALSO STOCK CERESAN

Recommended for treating Oats, Wheat, Barley, Rye, Flax, etc.

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NEWLANDS Old Favourites

for knitters who demand quality. DAWN GLO, GOLDEN GLO, STAR GLO and DUNKIRK have been the favourites for years. For warmth, softness, loft and feel, demand...

NEWLANDS QUALITY HAND KNITTING YARNS

ON SALE NOW

J. V. BERSCHT & SONS

SHOES and CLOTHING — PHONE 36

First exchange portfolio from Red Cross Juniors in China is admired by Gerald Wong, Canadian Junior and his fellow member, Red Cross Juniors in Canadian schools, some \$65,000 strong, further international understanding by this exchange with 36,000,000 others throughout the world, also giving practical aid by sending relief supplies to children in war-torn countries.